



## SUSTAINABILITY COMMITMENTS

**QUINTA GENERACIÓN S.A.S. AND JAIMES COBOS SONIA** declare that, in compliance with sustainable tourism standards, our company has carried out campaigns and employed practices that allow us to reduce the consumption of various resources (water, energy, paper, etc.); encourage the conservation of cultural heritage, flora, and fauna; and prevent sexual and commercial exploitation of children and adolescents. We invite our clients to join us in committing to the above standards; therefore, please find below some suggestions that we hope you will take into account during your trip:

Be open to cultures and traditions that are different from yours: this will transform your experience and help you to earn the respect of the locals, who will then welcome you more easily. Be tolerant and respect diversity; observe the traditions as well as the social and cultural practices of each place.

1. Be open to cultures and traditions that are different from yours: this will transform your experience and help you to earn the respect of the locals, who will then welcome you more easily. Be tolerant and respect diversity; observe the traditions as well as the social and cultural practices of each place.
2. Respect human rights. Any form of exploitation violates the fundamental objectives of tourism. Sexual exploitation of children is a punishable offense, both in the place where it is carried out and in the offender's country of residence.
3. Help preserve the natural environment. Protect wild plants and animals as well as their habitats and do not buy products made from endangered plants or animals. Avoid taking pictures with animals, as it can cause these species to move away from the area and not return, likely making it more difficult for other tourists to see these animals in the future.

### **QUINTA GENERACIÓN S.A.S. – JAIMES COBOS SONIA**

CARRERA 32 N° 13 – 49 Oficina 402 EDIFICIO C13, Medellín / PBX: 574 6043742 /  
E-mail: [eventos@qgeneracion.com](mailto:eventos@qgeneracion.com) / Colombia

**LOGÍSTICA INTELIGENTE PARA SUS PROYECTOS**



4. Respect cultural resources. Tourist activities should be practiced with respect for the artistic, archaeological, and cultural heritage of a place.
5. Do not give in to temptation to take pieces of archaeological remains, plants, flowers, etc. It is important to keep in mind that if every visiting tourist took a sample, the resources would soon disappear.
6. Contribute to local economic and social development by buying local crafts and products that support the community's economy. Adhere to fair trade principles; when bartering, keep the concept of fair wages in mind. Handicrafts are the most important reflection of local culture and identity, and the earnings go directly to the locals of each community visited. Furthermore, handicrafts production is environmentally friendly and also helps others gain a greater appreciation of the local culture.
7. Inform yourself of current legislation so as not to commit any act that is considered criminal in the visited country. Avoid buying or selling drugs, weapons, antiquities, protected species, or products or substances that are dangerous or prohibited by federal regulations.
8. Please help maintain order and cleanliness in the places you visit to avoid threatening protected natural areas, facilities, etc. by way of negligence.
9. Avoid making unnecessary noise in museums, at archaeological monuments, and especially in protected natural areas. Such noise can disturb other tourists' experience or scare wildlife in natural areas.
10. Do not leave traces of food at the places you visit. Take special care in protected natural areas; even small bits of fruit may contain seeds that can take root and become an invasive species, thus damaging native species.

#### **QUINTA GENERACIÓN S.A.S. – JAIMES COBOS SONIA**

CARRERA 32 N° 13 – 49 Oficina 402 EDIFICIO C13, Medellín / PBX: 574 6043742 /  
E-mail: [eventos@qgeneracion.com](mailto:eventos@qgeneracion.com) / Colombia

**LOGÍSTICA INTELIGENTE PARA SUS PROYECTOS**



11. Remember to turn off water faucets, air conditioning units, and lights when you leave the hotel or place of lodging in order to avoid wasting water and energy, which are valuable resources for the entire planet.
12. Try to minimize the amount of garbage you produce by avoiding products with unnecessary packaging and instead choosing those with recyclable packaging.
13. Avoid giving money to beggars on the street. It is better to donate to organizations or schools that can aptly manage the distribution of resources.

**QUINTA GENERACIÓN S.A.S. – JAIMES COBOS SONIA**  
CARRERA 32 N° 13 – 49 Oficina 402 EDIFICIO C13, Medellín / PBX: 574 6043742 /  
E-mail: [eventos@qgeneracion.com](mailto:eventos@qgeneracion.com) / Colombia

**LOGÍSTICA INTELIGENTE PARA SUS PROYECTOS**